

## RATE CARD - TV

Your advertising dollar will go further with UTopia TV. Imagine reaching 1 million Utah homes for eighty dollars. That's it. That's because UTopia TV is featured on KJZZ Channel 14 which reaches the entire state of UTAH plus parts of Idaho, Wyoming and Nevada.

### PRESENTING SPONSOR: \$25,000\*

- "This episode of UTopia brought to you by..." at the start of every episode (tv & web)
- 30-second commercial (26 weeks)
- co-op rights for promotional purposes (use of footage)
- website pre-roll / post-roll for online viewers
- product placement

### FULL SPONSOR: \$7,500\*

- 30-second commercial (26 weeks)
- co-op rights for promotional purposes (use of footage)
- website pre-roll / post-roll for online viewers
- product placement

### PARTIAL SPONSOR: \$4,000\*

- 30-second commercial (13 weeks) choose tv or web
- website pre-roll / post-roll for online viewers
- product placement

### CONTRIBUTING MEMBER: \$2,000\*

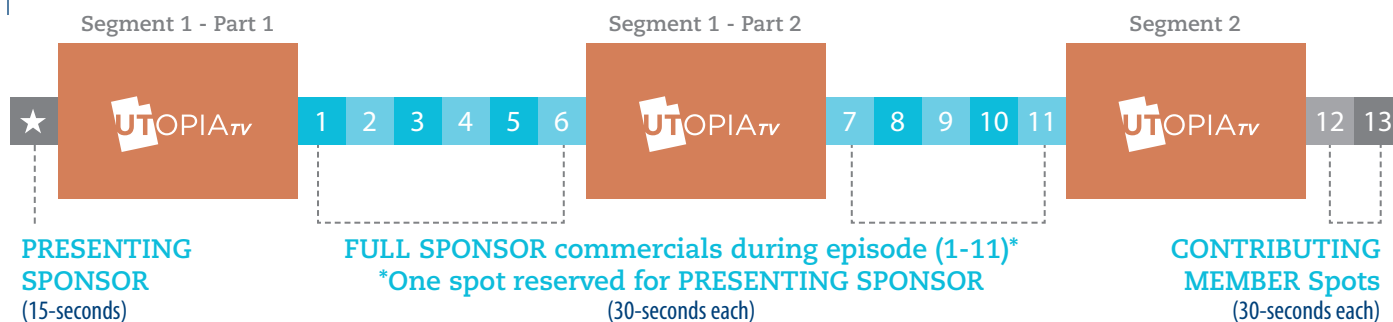
- episode post-roll for tv and online viewers
- product placement

\* These prices are for a 6 months contract. Save 10% off when you sign up for 1 year, or 25% off when you sign up for 2 years. (For more information see chart on next page)

## SHOW TIMELINE

(30 minutes)

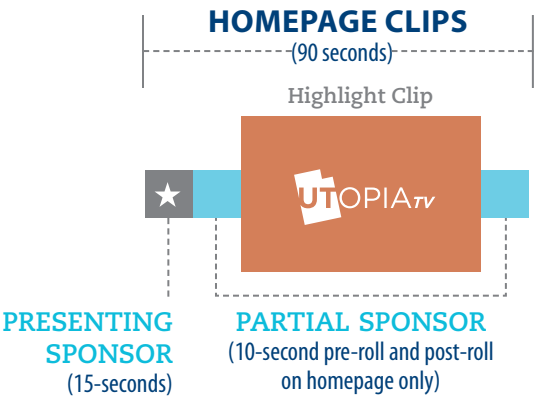
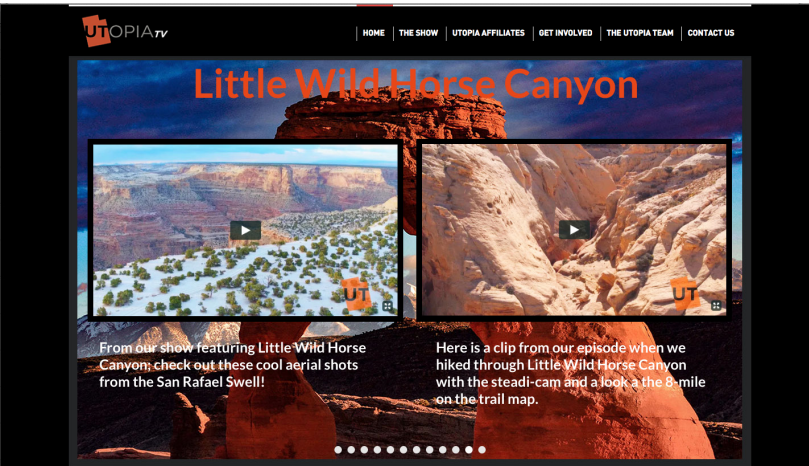
## 26 WEEK CONTRACT



Contact Erik Hutchins at 435-731-0234 to advertise with UTopia TV or to learn more.

# RATE CARD - TV & WEB

[www.UTopiaTVseries.com](http://www.UTopiaTVseries.com)



## Full Episodes Posted to Website



SPONSORSHIP	★ "This episode of UTOPIA brought to you by..." (tv & web)	30-second commercial during episode (tv & web)	Use of Footage / B-roll Library Access	10-second pre-roll and post-roll on homepage	Product placement / Talent	30-second commercial after episode (tv & web)	6 months	(10% off) 1 year	(25% off) 2 years
PRESENTING SPONSOR	●	●	●	●	●		\$25,000	\$45,000	\$75,000
FULL SPONSOR		●	●	●	●		\$7500	\$13,500	\$22,500
PARTIAL SPONSOR				●	●		\$4,000	\$7,200	\$12,000
CONTRIBUTING MEMBER					●	●	\$2,000	\$3,600	\$6,000